



## JUBAIL ISLAND LAUNCH THE 'ART OF LIVING' EVENT IN THE SHOW VILLAS

- *The event witnessed the launch of the 'Art of Living' exhibition in collaboration with Architectural Digest Middle East.*
- *Between 14<sup>th</sup> and 23<sup>rd</sup> October, Jubail Island's show villas will be home to the special arts event with a series of immersive showcases to be staged.*
- *Visitors can get more than 22 installation home concepts that will be on display, representing the work of more than 35 creative professionals from multiple countries.*
- *Potential home buyers, investors, art experts and enthusiasts can visit Jubail Island to discover the design and art potential within the show villas.*

**Abu Dhabi 11 October 2022:** Jubail Island Investment Company (JIIC) will welcome its community members, potential home buyers, investors, art and design enthusiasts to the island to discover a 10-day 'Art of Living' event in the show villas.

Open from the 14<sup>th</sup> until the 23<sup>rd</sup> of October, guests will discover design concepts in Jubail island show villas. It will provide an opportunity to witness the interior and exterior landscape styles as well as a feel of the community vibes and sustainable lifestyle that people can expect once the properties are completed.

Curated by Architectural Digest Middle East, the 'Art of Living' exhibition will host more than 22 projects, the villas will be staged with a series of immersive showcases, embodying the creativity of more than 35 international designers and artists from across the region.

The designers have been selected for their unique voice and expression to create a space of inspiration, wonderment and wellness. Each of the chosen designers has been commissioned to design their dream space within the model homes, with designs exclusive to the Art of Living showcase.

A special celebration will also be held at Jubail Street for two days on 14<sup>th</sup> and 15<sup>th</sup> where guests can experience a magical evening to elevate their spiritual wellness by coming together to enjoy an immersive evening where they can enjoy live music performances from a piano, handpan and saxophone. As well as live food stations, and art activations.

Mahmoud Dandashly, Chief Business Officer of Jubail Island Investment Company (JIIC) said: "The art of living event held in partnership with Architectural Digest Middle East, supports creativity, art and wellness by embedding them into Jubail Island lifestyle as part of its vision from aspiration to reality."

“The ‘*Art of Living*’ event will celebrate creativity by bringing together art and design enthusiasts as well as homebuyers and investors where they can reflect and be inspired by the artistic designs, products and installations. The event provides a platform for our guests to meet the artists first-hand and learn from them the importance of adding art to our lives on every level. We look forward to welcoming guests to Jubail Island for a one-time-only experience.”

He added “Every stage of our project has been carefully planned to ensure the properties meet the needs of people, catering to lifestyle requirements while giving them a sense of belonging in Jubail Island and visitors can envision what a real-life home would look and feel like at Jubail Island by stepping into one of the models.”

Owned by JIIC and developed and managed by LEAD Development, the AED10 billion Jubail Island will be home to an idyllic collection of six residential village estates located between Yas Island and Saadiyat Island.

Nestled among the mangroves' breath-taking natural beauty and rich biodiversity and covering more than 5,000 hectares, the landmark community will offer residents every convenience and amenity, seamlessly blending sustainable living, luxury, and wellness in an iconic new addition to Abu Dhabi's real estate landscape.

**-ENDS-**

### **About Jubail Island**

The Jubail Island development will be an idyllic collection of villages located between Yas Island and Saadiyat Island and will become Abu Dhabi's leading sanctuary designed to appeal to wellness and nature enthusiasts, positioned amid the rich biodiversity of the mangroves.

The luxury project will offer wholesome F&B outlets and a wide range of facilities, including a beach club, a business centre, a sports centre, schools, supermarkets, nurseries, a community club, specialised clinics, and other commercial establishments.

For more information, please visit <https://www.jubailisland.ae/>

Keep up to date with the latest updates @jubailisland:

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### **About LEAD Development**

LEAD Development is a high-end niche real estate development company, providing expert guidance to property and infrastructure developers, investors, and visionaries on anything from mixed-use projects to housing developments, hotels, residential apartments, and office towers.

LEAD Development provides unmatched insights across the commercial development value chain – fine-tuning visions, financial modeling, sustainability planning, design, construction, project management, and commercialization.

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