



Attracting more than a thousand guests:

JUBAIL ISLAND CELEBRATES CULTURE AND COMMUNITY WITH SUCCESSFUL ART OF LIVING EVENT

- *The event was held in partnership with Architectural Digest Middle East*
- *Hundreds of homeowners, investors, public figures, and art enthusiasts enjoyed the work of an outstanding selection of curated regional artists*
- *During the event, Jubail Island launched its inaugural Public Art Programme, with the first artwork unveiled at one of the communal parks in Nad Al Dhabi village*

Abu Dhabi, United Arab Emirates, 22 February 2024: Jubail Island, Abu Dhabi's iconic destination, has celebrated a successful second edition of 'Art of Living' which ran from the 1 – 4 February 2024, in partnership with Architectural Digest Middle East (AD), which appointed Mariana Wehbe PR as Creative Consultant for this year's show.

Set within an immersive ambience of lights, music, live performances, and food stations the event held at one of Jubail Island's beautifully landscaped parks within Nad Al Dhabi village, welcomed more than a thousand guests and underscored Jubail Island's commitment to culture and community. In addition to the unveiling of Jubail Island's first public art piece, the event hosted 14 galleries in six of the island's show villas and embodied the creativity of more than 50 international creatives, designers and artists.

The Art of Living event on Jubail Island, provided a platform for galleries and artists from around the world, to present immersive installations, sculptures, and large-scale artwork, captivating visitors with their creativity and diversity.

The galleries included; Aisha Alabbar Gallery, Artbooth UAE, Ayyam Gallery, Collective Y, Efi Gallery, Firetti Contemporary Gallery, Gallery Isabelle, Iris Projects, Kameh, Nour Hage, Saleh Barakat Gallery, Tabari Artspace Art Gallery, The Third Line, and UrArtU Gallery.

Demonstrating how creativity and art can bring together communities and support a balanced lifestyle, Jubail Island also launched its Public Arts Programme. The new initiative introduces art to the community lifestyle, and beautiful landscaped public spaces. Tarek Elkassouf's artwork, "Transformative Energy" was the first piece in Jubail Island's Public Art series, unveiled at this year's AD's Art of Living event.

Commenting on the success of the event, Mahmoud Dandashly, Chief Business Officer of LEAD Real Estate Developer, said: *"The second edition of Art of Living exceeded expectations, attracting a diverse audience, showcasing the power of art to connect people.*

Jubail Island is proud to contribute to Abu Dhabi's thriving art scene, and we remain committed to inspiring creative minds, fostering talent, and welcoming artists to this leading global destination for arts and culture."

Dandashly added: "The event also highlighted the community spirit of Jubail Island, and launching the Public Art programme – is an artistic legacy for future generations. We are thrilled to see Jubail Island become a vibrant community and a canvas for artistic expression."

The AED15 billion Jubail Island, a project owned by Jubail Island Investment Company (JIIC) and developed and managed by LEAD Real Estate Developer, will be home to an idyllic collection of six residential village estates located between Yas Island and Saadiyat Island.

Nestled among the breath-taking natural beauty and rich biodiversity of the mangroves, the landmark community will offer residents every convenience and amenity, seamlessly blending sustainable living, luxury, and wellness in an iconic new addition to Abu Dhabi's real estate landscape.

To stay updated with further initiatives from Jubail Island, please visit: <https://jubailisland.ae/>

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About Jubail Island

The Jubail Island development will be an idyllic collection of villages located between Yas Island and Saadiyat Island and will become Abu Dhabi's leading sanctuary designed to appeal to wellness and nature enthusiasts, positioned amid the rich biodiversity of the mangroves.

The luxury project will offer wholesome F&B outlets and a wide range of facilities, including a beach club, a business centre, a sports centre, schools, supermarkets, nurseries, a community club, specialised clinics and other commercial establishments.

For more information, please visit <https://www.jubailisland.ae/>

Keep up to date with the latest updates @jubailisland:

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About Architectural Digest Middle East

Part of the Condé Nast stable, Architectural Digest Middle East has become the most trusted voice on design and luxury lifestyle in the region since it launched in March 2015. Home to a discerning audience of design enthusiasts and professionals, the brand targets the premium sector of the market and showcases both residential and commercial design.

Through its print and digital editions, admiddleeast.com, social media, and signature events, AD Middle East provides an exclusive view into the world's most beautiful spaces, inspiring its influential readers to redesign and refresh their lives. Architectural Digest US was first published in 1920 and there are now nine global editions with a highly engaged combined audience of millions.

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